



East Windsor 250th Anniversary Committee
March 16, 2017
East Windsor Historical Society

The March 16, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:01 pm.

Attendance:

Present: *Paul Anderson, *Jason Bowsza, Ceil Donahue, Tim Easter, Valerie Galinski, Andy Hoffman, *Peg Hoffman, *Diane Lajoie, Kirk Montstream, Al Perlund, Patty Perlund, Ron Suvaria, Angelo Sevarino, Jean Sevarino, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim, *Lynne Tracy-Thim

Absent: *Scott Morgan

*indicates steering committee members

Minutes Reading: The minutes from the March 2, 2017 meeting were not available for review. They will be reviewed at the April 6, 2017 meeting.

COMMUNICATIONS:

We introduced ourselves at the start of the meeting.

The winners of our Slogan Contest and their parents joined us for a presentation ceremony of the scholarship checks. The contest was available to any East Windsor resident in grades 9 to 12; the contestants submitted a slogan in 20 words or less that captured the history and community of East Windsor. We received 19 entries and narrowed it down to our winner and three runners-up. The Leo Club at East Windsor High School helped us promote the contest.

Honorable Mention: Jonathan Titus, 10th grader at East Windsor High School, submitted the honorable mention slogan “**Home of the free, land of the tobacco.**” Jonathan received a \$50 scholarship.

Third Place: Tithi Patel, 11th grader at East Windsor High School, submitted “**Five small villages, one big family.**” Tithi received a \$100 scholarship.

Second Place: Malik Johnson, 9th grader at East Windsor High School, submitted “**Five thriving villages united east of the River.**” Malik received a \$100 scholarship.

First Place: East Windsor High School senior, Stephanie Rodrigue submitted the winning entry and our new EW250 slogan: “**It takes a village, maybe five, to make East Windsor come alive!**” Stephanie received a \$250 scholarship.

COMMITTEE REPORTS:

Time Capsule: The time capsule committee is leaning toward purchasing a time capsule, not making it. We will have a time capsule by June 1, 2017.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Lynne Tracy-Thim reviewed the events the planning committee has scheduled so far. The December 31, 2017 Masquerade Ball at La Notte’s has been confirmed at \$95/per person.

La Notte is having a Wedding Showcase on Sunday April 30th from 1 to 4pm to see the details they have to offer for their events; Rebecca Talamini will be going to the showcase. The American Heritage River Commission's New Year's Day Hike is scheduled for January first. The Winterfest will be in February. On March 21, 2018 we will have a Victorian Lady Demonstration and Tea Party at the East Windsor Senior Center. In May we will host a Vintage Baseball Game (May 5, 2018) and hold a special town meeting (May 19, 2018) for the Time Capsule Opening. The town garden tour will be June 9 to 10, 2018. On June 16, 2018 we are having a Revolutionary War Reenactment and a Food Truck Festival at Scout Hall. On July 15, 2018 we are hosting a free swim Sundae Funday. August 4, 2018 will be East Windsor Day at the CT Trolley Museum. Our festivities will conclude with the burying of the new time capsule, a Parade, and Picnic on Community Day-September 22, 2018.

Ceil Donahue has extended invitations to the 22 Food Trucks that were at the Enfield Food Truck Festival; these people are familiar with the North Central District Health Department requirements. The invitation gave the food truck owners a May 1, 2017 deadline to schedule the event. Ceil will also look into the UCONN Dairy Bar food truck.

We will have to look into which of our events require a Special Events permit through Planning and Zoning.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

Geissler's Supermarket has offered to include a short write-up with our logo on their weekly circular. The circular reaches 160,000 households a week. The ad will be about the size of a business card. They will need a three week lead time before going to print; we will send them the sized logo and text for the ad.

Bob Maynard has spoken to the Casino representative, Connor Hurley, about a donation. Andy Hoffman will follow up with Mr. Hurley.

We need to send our bulk mailing to the EW residents soon. The bulk mailing permit will cost \$215 per year + the cost per letter. It will cost about \$430 to print 5000 copies of the letter through Copy Shoppe. Woodsworth press will print 5000 envelopes for \$230; Ed Bednarz of Woodsworth press has offered to fold the letters for us event though he isn't printing them. We are also going to reach out to Park Hill residents to see if they will help stuff the envelopes for us.

Paul Anderson made a motion to allocate \$429.80 for the Copy Shoppe printing of 5000 copies of the revised fundraising letter to be sent to the residents of the town.

Lynn Tracy-Thim seconded the motion. The motion passed.

Paul Anderson made a motion to allocate \$430 for two years of bulk-mailing permits and 28.4 cents per letter to mail the first batch of fundraising letters. Lynn Tracy-Thim seconded the motion. The Motion passed.

The total to print the letters and envelopes and to mail them will be \$2,538.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point person: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

Ceil Donahue got quotes for t-shirts with the logo on the front: 96 shirts for \$561; 144 shirts for \$750; and 288 shirts for \$1500. Ceil will look into the prices for two-sided shirts: our logo on the front and our slogan on the back. We decided on grey t-shirts in assorted

adult and kid sizes. We will order Neon Yellow shirts for staff uniforms for the EW250 volunteers at our events; we will get quantity and sizes before we order the yellow shirts. Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee: Nothing new to report.
Committee: *Diane Lajoie and *Rebecca Talamini

Social Media Committee:

The website now has a donor's page listing the people who have given to the EW250 celebration. Rebecca will add the winners of the Slogan Contest to the website and Facebook page.

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print & Advertising Committee: Geissler's will keep half-sheets with EW250 information near the registers. We will provide the sheets.

Town-Wide Signs: Tim Easter showed us examples of the two kinds of signs to display in town: a vinyl sign with a blue background and white lettering and a wooden sign with white background and carved letters. We decided we wanted the carved wooden signs with a blue background, white lettering, and the red ribbon.

Paul Anderson made a motion to purchase 4 carved wooden signs at \$200 each. Lynn Tracy-Thim seconded the motion. The motion passed.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year. We still need to establish an Advertising and Press Committee.

OTHER BUSINESS:

Four-Town Fair: Ceil Donahue sent in the application for the 2017 Four-Town Fair. We have a 10 x 10 canopy to cover our merchandise table. We will need to send \$350 with the signed contract.

Paul Anderson made a motion to approve \$350 for the Four-Town Fair application.

Lynn Tracy-Thim seconded the motion. The motion passed.

The 4-H fair has a 1-day craft show on Saturday August 19, 2017. The 10 x 10 booth space for the day will cost \$35.

Paul Anderson made a motion to approve \$35 for the booth at the 4-H fair. Lynn Tracy-Thim seconded the motion. The motion passed.

Creating a 2018 events calendar to be ready in time for the Four Town Fair will be on the agenda for the next meeting.

**Paul Anderson made a motion to adjourn. Lynn Tracy-Thim seconded the motion.
The meeting adjourned at 8:10 pm.**

Respectfully submitted,
Diane Lajoie